



# NSRLM

NAGALAND STATE RURAL LIVELIHOODS MISSION

*Department of Rural Development, Government of Nagaland*



## ANNUAL REPORT 2022-23

*Enabling Women, Empowering Community*

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*Enabling Women, Empowering Community*



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# FROM THE MISSION DIRECTOR'S DESK



**Imtinenla**

*Mission Director, SRLM, Nagaland*

Visits from the country's highest-ranking officials to the State provided the State Mission promoted Self Help Groups and their Federations the opportunity to gain recognition and further boost their morale as significant contributors in the society. The Hon'ble President of India's maiden visit to Nagaland was a Sabha and Samvad with the SHGs and the community institutions were invited to pitch their products at the CSR Conclave graced by Union Finance Minister. The steady path towards adaptation and working towards attainment of goals was further bolstered by the collective effort in saturating every left-out household as part of the nationwide social mobilization campaign with 76800 left-out and new households mobilised during FY 2022-2023. Model CLFs in 3 Blocks were registered under Nagaland State Cooperative Society Act.

Emphasis on enhancing nutritional intake by households through the intensive promotion of agri-nutri gardens with some Vos also initiating school backyard nutri gardens resulted in 40% coverage of household during the year. Community institutions under the NSRLM also actively participated in the nationwide gender campaign with the State Mission releasing 2 Audio-Visual productions on the campaign themes. An MoU was signed with the Office of the State Commissioner for Persons with Disabilities (SCPD) for focused interventions in working with persons with disabilities in target Blocks.

The State Bank of India (SBI) and Nagaland Rural Bank (NRB) took huge steps in financing the SHGs with the SBI also coming forward in fostering partnership with the State Mission for enhancing rural transportation in line with AGEY, while an MoU was signed with HDFC for extending support to livelihoods enterprises and community infrastructures. Under the Chief Minister Micro-Finance Project (CM-MFP) the State Mission has been included as a stakeholder department for Sanctioning and Monitoring; SHGs and members continue to avail subsidies under this state specific schemes.

Focusing towards promotion of sustainable livelihoods for the Mahila Kisans, 148 Producers Group were promoted for collectivization/aggregation, value additions and marketing end-to-end interventions. More than 353 Enterprises comprising of 704 Entrepreneurs were promoted, and 281 Food Enterprises were supported through PMFME. In order to promote registering of food processing units by SHGs/SHG members to the Food Safety and Standards Authority of India (FSSAI) more than 400 SHGs were registered under the same.

Under DDUGKY, 1281 youths were job placed which contributed 42% of the total placement achieved in the last 5 years. The State Mission under its skills division also organized its first ever CXO/Employers Meet immediately followed by Job Mela. The CXO meet inaugurated by Minister Rural Development, Government of Nagaland witnessed 26 companies from different parts of the country coming under the platform to share their experience of employing DDU GKY trained youths from Nagaland.

## 1. SOCIAL MOBILIZATION, INSTITUTION BUILDING AND CAPACITY BUILDING

DAY-NRLM is mandated to bring 10 crore rural poor household into Self-help Groups (SHG) fold by September, 2023. Also, DAY-NRLM aims to promote and strengthen village organisations and Cluster level federations by bringing all SHGs under the umbrella of Village organisations and Village Level Organisations (VLO) under Cluster Level Federation (CLFs). To achieve this vision, along with the rest of the SRLMs across the country, the State Mission also conducted a 15-day Social Mobilization Campaign (SMC) from 7th to 20th September, 2022. The campaign was part of Azadi Ka Amrut Mahotsav (AKAM) and it aimed to accelerate the pace of saturation drive within the time frame. During the campaign period every VLO conducted one social mobilization event during which every member of the SHGs under the VLO were encouraged to bring with them a non-member. To ensure no household is left out, the SHG members were trained on usages of tools of Participatory Identification of Poor (PIP) to identify and mobilise the left-out households, elderly and People With Disability categories into Self Help Group in all the villages. The event also showcased the benefits that women can avail by being members of SHGs under NRLM. Efforts were made to immediately cover all such women who are willing/motivated into existing SHGs/form new SHGs. The campaign successfully mobilised the Left-out households into mainstream SHGs and special SHGs (Elders and PwDs). It also focussed on revival of defunct SHGs, strengthening of the weak SHG, opening of bank account, Helping the members getting insured under PMJJBY, PMJSBY and helping of newly formed SHGs taking the membership of Higher Level Federation.

In order to provide timely monitoring and field support during the SMC, all staff from the State, Districts and Blocks were specifically assigned Districts, Blocks and Villages respectively, where handholding was provided to the respective Mission Management Units, SHGs, VLOs and stakeholders with the motive to ensure that no eligible household is left out from joining Self Help Group. Focus was also in enhancing the knowledges and skills of the Mission staff; nurturing and strengthening of the new and existing Self Help Groups (SHG), Village Level Organisations (VLO), Cluster Level Federations (CLF) and developing of Model Cluster Level Federation (MCLF). Accordingly, during FY 2022-'23, 76800 left-out and new households were mobilised into 1074 Self Help Groups and federated into 33 Village Level Organisations and 12 Cluster Level Federations under DAY- National Rural Livelihoods Mission.



SMC Rally in the villages



Social Mobilisation Campaign at Tuensang



SHG profiling during SMC



Bank Account Opening of the new SHGs during SMC



*Household identification by the VLO during SMC*



*Formation of Special SHG during SMC*

### **MODEL CLUSTER LEVEL FEDERATION (MCLF):**

With an objective to promote sustainable SHG federation which will cater to the needs of the primary level institutions and its members, the State Mission continues to promote Cluster Level Federation of all the Blocks in consonance with the Model Cluster Level Federation strategy. The MCLF strategy is a systematic and timebound activities focused at developing the Cluster Level Federation into robust and sustainable institution which will serve the purpose and needs of the rural people economically, socially and financially. Accordingly, the Cluster Level Federation (CLF) is being developed to evolve into autonomous, independent, self-reliant, financially sustainable, resilient model SHG Federations, supported by an enabling ecosystem in-order to increase household income through sustainable livelihood enhancements, improved quality of life & access to financial and selected public services.

During FY-2022-23, the State Mission has simultaneously strengthened the existing 9 Model CLFs and promoted 31 new Model CLFs. The former has completed all the MCLF stages of training and under process for cooperative society Registration. Whereas, the later has completed the training till the Annual Action Plan for CLF. It is noteworthy to mention that the 3 First Generation Model CLF from Jakhama, Wokha and Longleng block has been successfully registered under the Nagaland State Cooperative Society Act in the year 2022. It is expected that the remaining CLF in the state will be developed into Model Cluster Level Federation by the FY-2023-24.



*Visioning exercise by the CLF*



Presentation of Visioning by the VLO



MCLF Grading at one of the MCLF Blocks by National Resource Person(NRP)

### Community Managed Training Centres:

DAY-NRLM has initiated implementation of Model CLF strategy across the country to create “Proof of concept on promotion of member owned, member managed, member controlled and financially sustainable SHG federations” and develop social capital for replication of the strategy in the remaining blocks. Thus, these MCLFs are expected to be resource institutions and demonstration sites for other CLFs to emulate. In order to achieve this goal, the DAY-NRLM envisages establishing at least one Community Managed Training Centre(CMTC) per district managed by one of the Model CLFs in the district, so that it would cater to the capacity building needs of all the CLFs in the district. Accordingly, the State Mission has initiated establishing one CMTC each per District at the Resource Blocks as a centre of learning owned, managed and run by one of the MCLF in the respective block. The CMTCs are self-sustaining and will be functioning with the following objectives: *Build knowledge, skills and attitude of the cadres for effective performance of the CBOs; Capacity building and grooming of CBO leaders and members on various thematic areas and on-going development programmes; Provide handholding and nurturing support to CBOs; Generating income for host MCLF; Conducting orientations/workshops/training programs/exposures/field visits/demonstrations etc. for CBOs and Other Line departments; and Provide training venue/resource persons to other stakeholders on fee for service basis.*



M. RollanLotha, Chief Operating Officer (Programs)  
Inaugurating the CMTC managed by Unique  
Cluster Federation, Chumukedima



State, District and Block Officials with Unique CLF Leaders

## Capacity Building

The ever increasing human resource capital strength of Nagaland State Rural Livelihoods Mission and its domain of operation has pushed for intense capacity building activities both at the staff and the community level. The Mission focused on the result-oriented outlook, and its qualitative approach has demanded for more capacity building activities to achieve the desired results. To strengthen the community institution, various activities and training were imparted to the Staff, Community Cadres and community leaders in terms of Book Keeping Training, Micro Credit Plan, Financial Management and Audit. Besides, Individual Households Livelihoods Planning were also been initiated by the Livelihoods expert to foster their household income.



## 2. SOCIAL INCLUSION SOCIAL DEVELOPMENT

While most of the Mission activities are working towards achieving social development goals with set objective targets, under the SISD component, the State Mission has developed operational strategies focused on key parameters to meet both short-term and long-term objectives. Addressing stereotypes and shifting existent social behaviours have not been an easy task, but efforts were made to initiate conversations in the CBOs towards discussions on holistic progress for institutions and members especially with regard to breaking barriers, talking about health and nutrition needs, importance of integration and convergence and inclusion of the most vulnerable in all the Mission's plans.

### A. FNHW

Efforts continued for sensitization on health-seeking behaviour and immunity-building measures through community institutions and during VHSNDs amongst SHG member households. Community cadres along with the Social Action sub-committees of the VLOs in some blocks also took the task of making household visits for sensitization on exclusive breastfeeding, importance of nutrition and hygiene.

**Activities:** Promotion of agri-nutri gardens along with the Farm Livelihoods vertical continued in all the intensive blocks where cumulative 40% households have been covered during FY 2022-2023. In some blocks, the promotion has been extended to schools, notably in H Khehoi Village, Niuland block, Dimapur where school children of the Government Primary school facilitated by the VLO led by the CSPs, and with the help of School Management Committee (SMC) and Village Council have initiated promotion of school backyard kitchen garden with hired tools & machinery from the area's Custom Hiring Centre. It was decided that the SMC would maintain the garden and the produce would also be utilized for preparation of midday meals.



Anemia screening at Jakhama village



Local food show at Japu Village Mangkolemba Block Mokochung organised in convergence between NSRLM Arok VLO, ASHAs & AWWs.



Pakhwada Anemia camp cum POSHAN Panchayat



Elderly getting Vaccinated

Cleanliness and tree plantation drives were taken up by most VLOs across the 74 Blocks as a regular part of the FNHW initiatives where the SHGs initiated cleaning of the village primary institutions and their vicinities, planting of trees in collaboration with the Livelihoods vertical and supported by the line departments.

**Campaigns and Flagship Programs:** Under COVID vaccination efforts, over 90% staff have been vaccinated with both first and second doses; over 80% community cadres and over 70% SHG members respectively were covered for both doses through an intensive drive in partnership with ISRN and other key stakeholders. The State Mission also took part in both the POSHAN Abhiyaan major events with 68% blocks covered under POSHAN Pakhwada and 87% blocks covered under POSHAN Maah.

The Mission Management Units and community institutions also took part in the Har Ghar Tiranga campaign and Yoga Day. NSRLM is also part of the Single-Use Plastic campaign with focus on both office establishments of the MMUs and CBOs and in the villages for the sensitization and awareness component of the campaign. Further, efforts are on to initiate signing of MoU with CIHSR (Christian Institution of Health Science and Research) for community health awareness and interventions which would be finalized by FY 2023-2024.

## B. Gender

Gender mainstreaming efforts have continued with orientation of all new inductees during induction programs of all verticals. Modules are being revisited to focus on gendered approach. With the functioning of GPP Collectives, gender issues at the VLO level are being discussed and addressed across the intensive blocks.

**Capacity Building:** ToT of staff of Peren and Tuensang districts on basic concepts was conducted. The NSRLM also launched village level Gender Forums in 9 Resource Blockswith a round of meetings with key village functionaries and organizations facilitated by the BMMU staff after orientation and training to the cadres and SACs.

Staff and Community Resource Persons of intensive blocks have also been imparted training on Gender Resource Centres and Immersion Sites with the NRP Gender as resource person. 18 district level Gender CRPs received the training.

Online training on POSH and ICC were conducted for staff of districts and blocks. ICCs have been constituted at the SMMU, all DMMUs and 74% of the BMMUs.



*ToT of Staff on GRC*



*Neposo Theluo, IAS, Secretary RD with Imtimenla, MD NSRLM, Sreeram, national resource person and officials at the stakeholders meeting on Gender Campaign at Secretariat Conference Hall*

Immersion site BPMs also underwent ToT on gender mainstreaming and integration at NIRD Guwahati which focused on strengthening of institutional mechanisms for immersion site development.

**Campaigns:** The NSRLM launched a Gender Resource Centre at Jakhama BMMU during the nationwide Gender Campaign along with the rest of the country. A one day advocacy was subsequently held with the State Legal Service Authority. Steering committee selection and orientation was also completed. The state mission released 2 audio-visuals during the campaign with focus on the themes. To commemorate International Day of Girl Child, the state mission contributed an article of a young school girl's breaking of barriers and stereotypes and her vision for a gender-just society.



Launching of Gender Resource Centre at Jakhama



Gender Campaign meeting with village key functionaries



Candle walk during Gender Campaign



Pledge taking



Gender Campaign Candle light rally

### C. Social Inclusion

Social Inclusion strategy was intensified with the Social Mobilization Campaign across the villages in the State for the inclusion of the vulnerable left-out households. Training of Trainers on Social Inclusion was also conducted for the staff in 2 Batches with the same cascading to the cadres and up to the community level.

The NSRLM also customized and compiled a Handbook on Social Inclusion for use by staff and community resource persons during mobilization and for nurturing of vulnerable category SHGs.

To ensure systematic implementation strategy of working with the special PwDSHGs, a Memorandum of Understanding (MoU) was signed with the Office of the Commissioner for Persons with Disabilities (SCPD) on 27th June for 4 pilot blocks namely, Jakhama, Chumukedima, Wokha and Longleng blocks. The implementation framework was drafted in consultation with the SCPD, but while no progress could be made in the FY due to some constraints, the MoU would be extended to ensure completion

Preparation of Vulnerability Reduction Plan (VRP) in the VLOs is a continuous process where the Vulnerability Reduction Fund (VRF) at the VLOs are now being utilized based on the VRP.



*ToT on Social Inclusion*



*Activity conducted during ToT on Social Inclusion*

### D. PRI CBO Convergence

Village Poverty Reduction Plan (VPRP)

With the introduction of the App-based Village Poverty Reduction Plan preparation and capturing of data, a ToT for staff was held with resource persons from NRO Kudumbashree.

Scoping study for PRI CBO convergence was conducted by SMMU with Kudumbashree NRO in March 2023 for Universalisation roll-out.

### 3. FINANCIAL INCLUSION

**Credit Linkage:** 690 SHGs have been financed to a tune of Rs. 1159.45, achieving 14% of target of 4900 SHGs amounting to Rs. 7350 lakhs. The State Bank of India (SBI) and Nagaland Rural Bank (NRB) have taken a great leap in financing the SHGs.

**Committees on SHG Bank Linkage:** The COO (P) and SPM-FI attended the CLCC meeting in New Delhi on 10th October. SLBC and SLBC Sub-Committee meetings were held for 4 times during the FY. The CL target was approved by SLBC at the appropriate time. District Level Bankers Coordination Committee (DLCC) meetings are regularly conducted in the districts. At the village level, a committee of VLO Sub Committee on SHG Bank Linkage are in place. To enhance bank linkage, new players like HDFC have come forward and MoU has been signed. Cumulative achievement of CL is 2703 SHGs and amount is Rs. 37.2 Crores. The FI team carried out Social Mobilization Camps in respective jurisdictions. The staff numbering 10 attended FI Conclave at Varanasi (UP), in May 2022. The FI team from SMMU attended the Online Loan Application 'Jan Samarth' Training at Kolkata (West Bengal) in November 2022.

| Credit Linkage  | Achievement by Districts |      |         |      |        |        |     |       |      |        |       | Total   |
|-----------------|--------------------------|------|---------|------|--------|--------|-----|-------|------|--------|-------|---------|
|                 | Dim                      | Kip  | Koh     | Lon  | Mok    | Mon    | Per | Phek  | Tue  | Wok    | Zbto  |         |
| SHGs            | 102                      | 27   | 90      | 6    | 115    | 85     | 42  | 131   | 17   | 48     | 27    | 690     |
| Amount (in lac) | 192.125                  | 25.7 | 129.675 | 8.98 | 218.57 | 102.13 | 134 | 209.3 | 27.5 | 72.815 | 38.05 | 1159.85 |
| Fin. branches   | 13                       | 8    | 14      | 3    | 25     | 9      | 9   | 11    | 12   | 13     | 9     | 126     |

**Bank Sakhi:** The State has selected and trained 23 candidates in February 2023. The Bank Sakhis are being supported with engagement fee for 8 days per month @ 600 per day for facilitating bank linkages to SHG members. Refresher training was provided to existing Bank Sakhis. The Mission is happy that the banks are coming forward to provide incentives to Bank Sakhis. Cumulative figure of Bank Sakhis positioned is 142. Some bank branches have 2/3 Bank Sakhi from different blocks, while attrition also exists.

| Category             | Status of Bank Sakhi in Districts |     |     |     |     |     |     |      |     |     |     | Total |
|----------------------|-----------------------------------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-------|
|                      | Dim                               | Kip | Koh | Lon | Mok | Mon | Per | Phek | Tue | Wok | Zun |       |
| Trained & positioned | 4                                 | 1   | 3   | 2   | 1   | 4   | 1   | 3    | 1   | 1   | 2   | 23    |
| Cumulative           | 21                                | 10  | 18  | 6   | 15  | 16  | 8   | 16   | 11  | 9   | 11  | 142   |

**Community Based Recovery Mechanism (CBRM):** CBRMs are functioning smoothly in all the 104 financing bank branches. The Mission provides TA to CBRM members. The members of VLO Sub-Committee on Bank Linkage are being shared for easy references. Branch managers were sensitized on the importance on regular conduct of meeting, through SLBC platform.

| Category | Status of CBRM |     |     |     |     |     |     |      |     |     |     | Total |
|----------|----------------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-------|
|          | Dim            | Kip | Koh | Lon | Mok | Mon | Per | Phek | Tue | Wok | Zun |       |
| CBRM     | 12             | 6   | 14  | 3   | 13  | 9   | 6   | 11   | 9   | 8   | 9   | 100   |

**Financial Literacy:** The State has identified 296 candidates for FLCRP and forwarded 36 Training of Master Trainers (TMT) candidates to NMMU and NAR Bangalore for training. With the launch of Financial Literacy Campaign under AKAM2.0 at NAR Bangalore on 11th January 2023, a team of Bank Sakhis along with staff attended the program and accordingly, dissemination of the same to the field level was carried forward.

| Category         | Status of TMT and FLCRP |     |     |     |     |     |     |      |     |     |     | Total |
|------------------|-------------------------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-------|
|                  | Dim                     | Kip | Koh | Lon | Mok | Mon | Per | Phek | Tue | Wok | Zun |       |
| TMTFL trained    | 2                       | 2   | 3   | 1   | 2   | 2   | 2   | 3    | 2   | 3   | 3   | 30    |
| FLCRP identified | 24                      | 20  | 28  | 12  | 36  | 32  | 16  | 32   | 36  | 28  | 32  | 296   |

**Mission One GP One BC:** Towards achieving Mission One Gram Panchayat One Business Correspondent (MOGPOBC) in Nagaland, 29 new SHG members have been trained by RSETI and certified by IIBF in February 2023. Accordingly, funds for purchase of hardware equipment for all the IIBF certified candidates have been released. SOP for scaling transactions has been issued to all the BC-Digipay Sakhis and VLOs respectively. Refresher and hand-holding support training was given to the BC Sakhis. The Mission has initiated convergence with CSC and is providing digital literacy training to DigiPay at the District level. Challenges still exist such as poor network connectivity and Aadhar besides technical issues with the devices. Certain numbers of devices were returned to CSC. BC intervention has reached 71 Blocks, while the remaining uncovered blocks viz. Shamator, Tokiye and Akuluto are expected to be covered in coming FY. Cumulative achievement in training and certification is 150 SHG members. Cumulative full-fledged BC is 9 BC Sakhis and 1 as Customer Service Point (CSP). The State Mission launched the State-level Campaign on Promoting Digital transaction at GP level under AKAM2.0 in Phaipijang village under Chumukedima Block on 23rd March 2023.

| Category              | Status of BC-Digipay in Districts |     |     |     |     |     |     |      |     |     |     | Total |
|-----------------------|-----------------------------------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-------|
|                       | Dim                               | Kip | Koh | Lon | Mok | Mon | Per | Phek | Tue | Wok | Zun |       |
| Trained and certified | 10                                | 0   | 1   | 3   | 2   | 0   | 1   | 3    | 2   | 4   | 3   | 29    |
| Cumulative            | 20                                | 10  | 10  | 11  | 18  | 16  | 9   | 16   | 12  | 18  | 10  | 150   |

**Insurance & Pension:** Enrolment of SHG members in various insurance schemes viz. Life/Health Insurance—Pradhan Mantri Jeevan Jyoti Bima Yojana, Accidental

insurance—Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Health insurance—Aayushman Bharat-Pradhan Mantri Jan Arogya Yojana (PMJAY)/Chief Minister's Health Insurance Scheme (CMHIS) and Atal Pension Yojana (APY)—self-depository pension scheme, are expanding to a higher level. 209 Bima Sakhis have been trained and deployed, bringing the cumulative figure to 998. The field staff and the Bima Sakhis are implementing the SOP for scaling enrolment. Cumulative achievement of PMSBY- 6388, PMJJBY- 12670, PMJAY- 20458 and APY- 1030.

**Enterprise financing:** Enterprise financing through internal lending i.e. from SHGs/VLOs/CLFs is showing substantial increase in number as well as amount viz. the internal lending amount of Rs 25000 to 30000/- from SHG fund and external lending by Banks/MUDRA loan of 50000/- above. All districts have made efforts to make the SHG members avail Chief Ministers Micro Finance Initiative (CMMFI) scheme.



National level Online loan App training at Kolkota, Nov 21-23 2022



State Anchor, Trivikram, reviewing the performance of Nagaland on 16th Dec 2022



State level Online Loan App training at Dimapur 9-10, 2022



Bank Sakhi refresher training participants at Kohima on 29-30 March 2023

## 4. LIVELIHOODS

### A) Farm Livelihoods

With the vision of achieving universalization of Livelihoods interventions in the SHG households, the State mission initiated multiple livelihoods activities in the intervened villages and households during FY 2022-'23. With renewed vigor, effort was focused towards higher level training/CB of community cadres; improving the livelihoods profile of SHG households by enhancing productivity and market linkages, advocating Agro Ecological practices, sustainable livestock practices and poultry practices, reduction of drudgery for the MKs through establishment of Custom Hiring Centers. Attention towards formation and promotion of Producers groups have been undertaken for collectivization, minor value additions, and marketing of SHG products. Greater focus towards setting up of Integrated Farming Clusters, Sub-sector interventions and Organic Farming Clusters have also been initiated.

#### Activities undertaken during FY 2022-23:

**Livelihoods HR:** Livelihoods staff are positioned in all 74 blocks. Staff at the DMMU and BMMU have been conducting periodic orientation and trainings to the community cadres on Agro Ecological practices, sustainable livestock, promotion of producers group, mushroom cultivation, animal health camps, training on bee-keeping, training on fishery practices, training on CHC and NPM shop management etc. All livelihoods staff in the blocks have adopted villages for more ownership and responsibility in implementing different livelihoods programs.

**CC Outreach:** 1423 Community Cadres (Pashu Sakhis, Krishi Sakhis and Krishi Udyog Sakhis) were identified, trained and engaged in 74 livelihoods intervened blocks. The CCs have played a pivotal role in the scaling up of different livelihoods interventions among the SHG members. They have been instrumental in propagation of Agro-Ecological Practices, sustainable livestock practices, NTFP and PG promotion among the Mahila Kisans-by way of demonstration on NPM practices (sticky traps, organic concoctions, seed treatment using brine solutions, trichoderma, organic composting in the Agri-Nutri Gardens for organic soil enrichment, vermi-composting etc, and door-to-door vaccination drives in poultry and livestock, deworming and sanitation practices.

**Strategic Interventions:** Focusing towards promotion of sustainable livelihoods for the Mahila Kisans, 148 Producers Group have been promoted for collectivization/aggregation, value additions and marketing end-to-end interventions. Home-grown models based on area specific approaches were initiated for enhancement of individual MKs income (Lakhpati Mahila Kisans) to at least 1-1.5 lakhs per annum.

**Convergence:** For accessing additional inputs in terms of individual and community assets creation, convergent support with MGNREGA for propagation of Moringa plants in the Agri Nutri gardens was initiated in 4 Districts with scale up plan. Technical support/inputs from the State department of Animal Husbandry and Veterinary Services was sought for conducting of livestock & poultry health camps

(vaccination, sanitation, deworming & feed management), convergent support with Agri. Dept. for scaling up of equipment in the Custom Hiring Centers in the VLOs was also initiated.

**Partnership:** The State Mission has initiated Mushroom cultivation among the members of SHG with financial support of NEC under “Road Map for Economic Development of Nagaland during Covid 19” with technical support of Government of Nagaland empanelled TSA 'Konger Agri tech Services', targeting 1000 SHGs in Oyster and Shitake Mushroom cultivation for 3 years. The project envisages an incremental income of 80,000-1, 00,000 per SHG households by the second year of intervention, and an additional coverage of 1000 SHGs in the next 2 years under the program through revolving fund among the SHGs.



Mushroom cultivation



CSP explaining the benefits of vermifuge



CSP administering ointment for rashes in pig

| SN | Indicators   | Achievement during FY '22-'23 | Cumulative achievement since inception |
|----|--|-------------------------------|--|
| 1  | No. of Mahila Kisans covered under AEP interventions                 | 16674                         | 49914                                  |
| 2  | No of Mahila Kisan supported under livestock interventions           | 14010                         | 42563                                  |
| 3  | No. of blocks entered under farm livelihoods interventions           | 15                            | 74                                     |
| 4  | No of Krishi Sakhis (Agriculture CRP) positioned                     | 84                            | 571                                    |
| 5  | No of Pashu Sakhis (Livestock CRP) positioned                        | 59                            | 493                                    |
| 6  | No of Krishi Udyog Sakhis positioned                                 | 0                             | 11                                     |
| 7  | No. of districts entered under farm livelihoods interventions        | 0                             | 20                                     |
| 8  | No. of Villages covered under farm livelihoods interventions         | 224                           | 873                                    |
| 9  | No. of Custom Hiring Centers established                             | 548                           | 853                                    |
| 10 | No of Mahila Kisan adopted at least three essential AEP practices    | 14533                         | 31258                                  |
| 11 | No. of Mahila Kisan House hold having Agri nutri garden              | 15367                         | 41548                                  |
| 12 | No. of Producer Groups promoted (PG) for forward linkage & marketing | 32                            | 148                                    |
| 13 | No of PGs formalized (registered)                                    | 5                             | 5                                      |
| 14 | Mahila Kisans covered by producer Groups                             | 716                           | 4975                                   |
| 15 | No of PGs given fund against business plan                           | 11                            | 11                                     |

## B. Non-Farm Livelihoods

### Start-up Village Entrepreneurship Program

The 2nd Phase of Start-up Village Entrepreneurship Program (SVEP) was launched in Botsa and Chiephobozou Blocks under Kohima District, and Kubolong and Ongpangkong (South) in Mokokchung District respectively. The 4 year project aims to promote 1531 First Generation Entrepreneurs in both the Districts.

66 entrepreneurs have been trained on Basic Business Skills Training (BBST) after which they have been provided financial aid in the form of Community Enterprise Fund (CEF) to set up their enterprises.

It may be mentioned that the 1st Phase of SVEP in Chumukedima and Jakhama Blocks under Dimapur and Kohima Districts respectively has successfully ended promoting more than 4000 entrepreneurs.



Training on Basic Business Skills Training to Potential Entrepreneurs for Kubolong and Ongpangkong South SVEP Block



Variety Shop supported under SVEP Botsa Block



Hair salon supported under SVEP NSRLM at Mokokchung Longpa village

### Food Safety and Standards Authority of India.

The State Mission has been continuously trying to promote registering of food processing units by SHGs/SHG members to the Food Safety and Standards Authority of India (FSSAI) and has been successful in registering more than 400 SHGs under the same. FSSAI melas are conducted across Nagaland in convergence with the Department of Health & Family Welfare from time to time so that the SHG members are sensitized on the importance of FSSAI registration during which on the spot registration is also done.



*FSSAI Registration Mela conducted across the districts in convergence with Food Safety officer, Dept. of Health and Family welfare*

## Prime Ministers Formalisation of Micro Food Processing Enterprises (PMFME)

For promoting formalization of existing micro-enterprises in the food processing sector, Seed Capital component under the Prime Ministers Formalisation of Micro Food Processing Enterprises (PMFME) scheme has provision to support an individual enterprise upto Rs. 40,000/- for working capital and purchase of small tools. Under this scheme, 239 enterprises, covering 1173 SHG members, have benefitted during FY 2022-'23.

It may be mentioned that the Department of Industries and Commerce is the State Nodal Agency for the scheme and funds are routed through them.



*District Level training and Demonstration on Food processing*



*State Wide PMFME Seminar & Workshop in convergence with Dept. of Industries & Commerce*

### Sale of Articles of Rural Artisans Society (SARAS) Fair.

The State Mission participated in SARAS Fair conducted in Noida during March, 2023 which was represented by SHGs of Wokha District.

The objective of organizing the SARAS Fair is to promote products of the SHGs and also find platforms to market their products, without the interference of middle men, so that the SHGs earn higher income.



*M Sepongkhumla Chang, Sangkhu laiket SHG, Tuensang and Mongngam, Orchid SHG, Mon District Participated in Goa SARAS AAJEEVIKA Fair*



*Ethel Kithan from Kitong SHG, Wokha District Participated in SARAS AAJEEVIKA MELA at Noida Haat organized by MoRD*

## Packaging and Labelling

The State Mission has been tirelessly working on bringing up the standards of packaging and labelling of SHG products to be at par with bigger players in the market. In this connection, the Non-Farm teams at the District and Block levels are being continuously trained and oriented on the importance of packaging and labelling by visiting various Food Processing Units and have been successful in bringing about a change in this area. The Non-Farm team has been successful in facilitating SHGs to upgrade their packaging styles.



*Standardize packaging and labelling of SHG products*



*Promotion of SHG Products by SMMU Officials at the 75th Independence Day celebration at Secretariat Plaza, Kohima*



SHG of Kohima District Participated in Banker's Conclave/Credit Outreach Program at Cultural Hall Kohima



Finance Minister Smt. Nirmala Sitharaman receiving NSRLM Coffee table book handed over by Mission Director at the Nagaland CSR & Investment Conclave 2022



NSRLM Officials interacting with the delegates in the G20 Business Summit Meet at Kisama

## 5. Skills and Enterprise

### A. DDUGKY

The Deen Dayal Upadhyaya Grameen Kaushal Yojna (DDU GKY) implementation in the state during FY 2022-'23 saw the highest achievement in training as well as job placement of trained youths compared to the previous years since roll-out as indicated in the table below:

| Parameter                           | FY 2022-'23 | Cumulative since FY 2018-'19 |
|-------------------------------------|-------------|------------------------------|
| Rural Youths trained                | 2121        | 5646                         |
| Rural Youths provided job placement | 1281        | 3067                         |

The table indicates that 38% of the overall achievement of the past 5 years was accomplished during FY 2022-'23. Likewise, with an achievement of 1281 youths having got job placement, it contributed 42% of the total placement achieved in the last 5 years. However, mention may be made that the Covid-19 Pandemic adversely affected the target of two financial years prior to FY 2022-'23.

**Achievements:** CXO/Employers Meet & Job Mela: Besides the training and placement achievement, DDUGKY Nagaland conducted its first ever CXO/Employers Meet on 27th September 2022 which was immediately followed by Job Mela on 28th September 2022. The CXO meet was inaugurated by Shri. Metsubo Jamir, Hon'ble Minister Rural Development, Government of Nagaland and witnessed 26 companies from different parts of the country coming under the platform to share their experience of employing DDU GKY trained youths from Nagaland.

Similarly, the Job Mela on 28th September 2022 was attended by 15 companies where over 300 trained youths were interviewed and offered jobs on the spot for placement in different parts of the country.

**Inauguration of Migration Support Center:** Nagaland State is the first state in the North East to set up its Migration Support Center. November 11th 2022 will remain as a remarkable day as the first Migration Support Center was inaugurated by Shri Karma Zumpa Bhutia, Joint Secretary Rural Skills, Ministry of Rural Development, Government of India. Located in Sector 18A Dwarka, the Migration Support Center is housed in the building complex of Nagaland Police Transit Camp through an MoU where 3rd and 4th Floor of the building are earmarked as DDU GKY Migration Support Center initially for a period of one year. The center will cater to the needs of the candidates working in and around Delhi region and other northern parts of the country. Rooms and dormitory facilities are available for boys and girls who will be requiring accommodation while transiting to and from Nagaland to their workplace. It is also envisaged that the center with a full-time center coordinator will provide support and career guidance to those candidates who are looking to shift jobs in search of better growth.

**Alumni Meet:** Two Alumni Meets were conducted during FY 2022-'23 with grand

success. The events brought together trained and placed candidates as well as on-going trainees under one platform for exchange of ideas, suggestions and motivations from the Alumni to their juniors. The platform also provided an excellent opportunity for the trained candidates to share their feedback and suggestions to the State Mission for strengthening the implementation of the program.

**Release of booklet on success stories:** In a tribute to celebration of 75 years of Independence, the State Mission released a compilation of 75 success stories of DDU-GKY trained candidates which was released by the Hon'ble Minister for Rural Development, Government of Nagaland during Employer/ CXO Meet. The modest booklet documents the journey of rural youths yearning for employment to becoming contributors of household income through their resilience towards the path of skilling and placement.

**International Placements:** With four more candidates placed internationally during the Financial Year, a breakthrough has been achieved with DDU-GKY PIAs placing a total of six candidates in the course of FY 2019-2023 target implementation. The State Mission will continue to scout for international placement opportunities for the Youths of Nagaland as the aspirations of our youths soar and the Mission also work towards churning global work force in tune with the vision of DDU-GKY.

**Challenges:** DDU-GKY being placement linked, the continuity of candidates working in their respective organisations beyond 3 months of placement has always been a challenge. As more than 90% of the trained candidates go out of Nagaland for job placements, retention is a critical indicator for success of the program. Factors such as food habits, shift timings, climate change, location familiarity, health are some of the reasons for attrition among the placed candidates.

**Way Forward:** FY 2023-'24 will focus on closing the projects and targets allotted for FY 2019-'23 for which the State Mission has already initiated processes for the same. The spillover targets will be planned for achievement during FY 2023-'24. Further, the State Mission will focus on achieving placement target laid down under DDU-GKY. Workplace retention will be an area of interest as supporting mechanism though Migration Support Centre is set up. The State Mission will continue to ensure quality implementation of the program and will be looking forward to allocation of fresh targets by MoRD along with the introduction of new DDU-GKY guidelines.



Smt. Intimerla as the Keynote speaker during DDU GKY Alumni Meet



Release of 75 success stories by Shri. Metsubo Jamir, Minister, RD



DDU GKY candidates waiting for interview

### Status of Project Implementing Agency (PIAs) from inception till FY 2022-2023

| SN | Project Implementing Agency (PIA)                                 | Trades                                      | Course Duration | Qualification         | Target Sanctioned | Trained | Placed | Placement |
|----|---|---|-----------------|-----------------------|-------------------|---------|--------|-----------|
| 1  | Nagaland Tool Room and Training Centre                            | Assistant Manual Metal Arc Welder           | 4 months        | 6 <sup>th</sup> Pass  | 840               | 801     | 689    | 86%       |
|    |   | Operator-Vertical Machining Centre          | 5 months        | 10 <sup>th</sup> Pass |                   |         |        |           |
|    |   | Automotive Service Technician               | 4 months        | 8 <sup>th</sup> Pass  |                   |         |        |           |
|    |   | Assistant Electrician                       | 5 months        | 10 <sup>th</sup> Pass |                   |         |        |           |
|    |   | Assistant Carpenter – wooden Furniture      | 4 months        | 6 <sup>th</sup> Pass  |                   |         |        |           |
| 2  | Pinnacle Skills Society for Education Empowerment and Development | Assistant Beauty Therapist                  | 3 months        | 8 <sup>th</sup> Pass  | 1100              | 1100    | 694    | 63%       |
|    |   | Housekeeping Attendant                      | 3 months        | 8 <sup>th</sup> Pass  |                   |         |        |           |
|    |   | Front Office Associate                      | 3 months        | 12 <sup>th</sup> Pass |                   |         |        |           |
| 3  | E-centric Solutions Pvt. Ltd                                      | Domestic Non-Voice & Customer Relation      | 6 months        | 10 <sup>th</sup> Pass | 600               | 603     | 313    | 52%       |
| 4  | Gyanjyoti Foundation  | Food and beverage services                  | 4 months        | 8 <sup>th</sup> Pass  | 400               | 371     | 150    | 40%       |
|    |   | Hospitality Assistant                       | 4 months        | 8 <sup>th</sup> Pass  |                   |         |        |           |
| 5  | PLS Auto Shell Industries Pvt. Ltd                                | Food & Beverages Services                   | 7 months        | 10 <sup>th</sup> Pass | 400               | 153     | 149    | 97%       |
| 6  | Basix Academy for Building Lifelong Employability Ltd.            | Customer Non-voice & CRM Domestic Non-Voice | 6 months        | 12 <sup>th</sup> Pass | 280               | 176     | 93     | 53%       |
|    |   | Food & Beverages Services                   | 6 months        | 10 <sup>th</sup> Pass |                   |         |        |           |
| 7  | Initiative for Social Development and Education Welfare Society   | Plant Baker &                               | 6 months        | 12 <sup>th</sup> Pass | 300               | 209     | 112    | 54%       |
|    |   | Baking Technician                           |                 |                       |                   |         |        |           |
| 8  | SRK People Consultants I Pvt. Ltd.                                | Sewing Machine Operator                     | 6 months        | 8 <sup>th</sup> Pass  | 400               | 310     | 177    | 57%       |
| 9  | Global Peers Skilling and Development Initiatives Pvt. Ltd.       | Assistant Mason                             | 6 months        | 5 <sup>th</sup> Pass  | 560               | 528     | 287    | 54%       |
|    |   | Assistant Bar Bender                        | 5 months        | 5 <sup>th</sup> Pass  |                   |         |        |           |
|    |   | Assistant electrician                       | 5 months        | 10 <sup>th</sup> Pass |                   |         |        |           |
|    |   | Plumber General                             | 6 months        | 5 <sup>th</sup> Pass  |                   |         |        |           |
|    |   | Construction painter and decorator          | 6 months        | 5 <sup>th</sup> Pass  |                   |         |        |           |
|    |   | Mason Tiling                                | 6 months        | 5 <sup>th</sup> Pass  |                   |         |        |           |

### Status of Project Implementing Agency (PIAs) from inception till FY 2022-2023

| SN | Project Implementing Agency (PIA)  | Trades  | Course Duration | Qualification         | Target Sanctioned | Trained | Placed | Placement |
|----|--|---|-----------------|-----------------------|-------------------|---------|--------|-----------|
| 10 | Bhawani Marketing Pvt. Ltd.  | Food & Beverages Services   | 6 months        | 10 <sup>th</sup> Pass | 420               | 261     | 166    | 64%       |
| 11 | RJ Hotmax Reality Pvt. Ltd.  | Sewing Machine Operator   | 3 months        | 8 <sup>th</sup> Pass  | 480               | 271     | 121    | 45%       |
| 12 | Infovalley Educational & Research Pvt. Ltd.                                    | Airline Cabin Crew, Airline Reservation Agent, Airline Ramp Executive | 12 months       | 12 <sup>th</sup> Pass | 202               | 60      | 31     | 52%       |
| 13 | The Associate Chambers of Commerce and Industry of India                       | General Duty Assistant  | 4 months        | 10 <sup>th</sup> Pass | 600               | 232     | 46     | 20%       |
|    |  | Home Delivery Boy   |                 | 8 <sup>th</sup> Pass  |                   |         |        |           |
| 14 | Pinnacle Skills Society for Education Empowerment and Development (Project-II) | Assistant Beauty Therapist  | 3 months        | 8 <sup>th</sup> Pass  | 528               | 151     | 40     | 26%       |
|    |  | Housekeeping Attendant  |                 | 8 <sup>th</sup> Pass  |                   |         |        |           |
|    |  | Front Office Associate  |                 | 12 <sup>th</sup> Pass |                   |         |        |           |
| 15 | Bridge Point Skills and Network Pvt. Ltd.                                      | Assistant Electrician   | 5 months        | 10 <sup>th</sup> Pass | 250               | 65      | 5      | 8%        |
|    |  | Solar Installation Technician   |                 |                       |                   |         |        |           |
| 16 | Anchal Technovations Pvt. Ltd.   | Automotive Service Technician   | 5 months        | 10 <sup>th</sup> Pass | 250               | 84      | 0      | 0         |
| 17 | Toka Multipurpose Cooperative Society Limited                                  | Mango Grower  | 5 months        | 8 <sup>th</sup> Pass  | 350               | 108     | 0      | 0         |
|    |  | Non Timber Forest Produce   |                 |                       |                   |         |        |           |
|    |  | Medicinal Plants grower   |                 |                       |                   |         |        |           |

SL No 14-17 have commenced project implementation in FY 2022-23 and candidates are yet to complete 3 months placement criteria hence the low placement percentage.

### Non-Performing PIAs:

| SN | Name of PIA                         | Remarks   |
|----|-------------------------------------|---|
| 1  | The Rise Creative Solutions Pvt Ltd | PIA penalised for non-commencement of training. Project Termination order issued. |
| 2  | Syncomint Solutions Pvt Ltd         | Commenced training but abandoned without reason. Project Termination initiated    |
| 3  | Ebad Exports Pvt Ltd                | Trained 87 candidates but could not follow up with placement. Project termination |

## B. Rural Self Employment Training Institute-RSETI

RSETI functions under the aegis of the MoRD, Government of India, NSRLM, Government of Nagaland and the State Bank of India as lead bank. The State Bank of India – Rural Self Employment Training Institute Peren was established on 15th November, 2011.

RSETI module is a short-term residential course providing skill development training program on four different categories i.e. Agriculture, Process, Product and General Entrepreneur Development Program as approved by the Ministry of Rural Development. RSETI has three different activities such as 1. Pre-Training: conducting entrepreneur awareness program (EAP) and candidate mobilization through social media advertisement. 2. Training: residential skill development training and 3. Post-training- 2years of hand holding and follow-up. The targeted groups are the tribal youth and SHG women between the age group of 18 - 45 years with minimum educational qualification of Standard VII. All the courses have an assessment under National Skill Qualification Framework (NSQF) conducted by National Academy of RUDSETI (NAR), Bengaluru – Karnataka. RSETI also provides course completion certificates along with the In-Principal Loan Sanction Letter to the candidates who have successfully completed the training so that, the candidate may start or expand their activity/project.

### Activities undertaken and achievements during FY 2022-'23

| SN | Activities Undertaken | Target | Achievement |
|----|-----------------------|--------|-------------|
| 1  | Training programmes   | 13     | 15          |
| 2  | No. of Trainees       | 390    | 396         |
| 3  | No. of Settlement     | 396    | 395         |
| 4  | No. of Credit Linkage | 395    | 291         |
| 5  | No. of EAP            | 60     | 61          |

### Way Forward:

RSETI is now running for 12 years and has successfully conducted 159 batches of training. Since Peren RSETI is the only institute in Nagaland at present, measures are being taken to reach out to all the districts for availing free training to take up self-employment activities by advertising through various platforms including social media and through conducting Entrepreneurial Awareness Program (EAP).



Trained candidates constructing modular hospital at Chiephobozou CHC

## 6. Human Resource

### Performance Management System:

PMS and Staff Performance Plan and Assessment (SPPA) were conducted in the first quarter of the FY, and review against each target was visited during the 6th month in order to facilitate efficient management of PMS. PMS determines Annual Increment, Re-engagement of employees under the Mission or any promotional avenues if any.

### Internship/ Research for Students:

As part of their academic course, several MSW students from North East Institute of Science and Research, Dimapur and St. Joseph College, Dimapur, O.P Jindal Global University, Haryana took up internship for a period of 30-45 days from Nagaland State Rural Livelihoods Mission.

Students of Environmental Studies from O.P Jindal Global University, Haryana, also took up internship from the State Mission. And research work on 'NSRLM SHGs' were taken up by students from School of Agriculture Sciences & Rural Development (SASRD), Medziphema.

### Employee Provident Fund and Insurance for the Mission staff:

As per the Employee Provident Fund (EPF) Act, 1952, all State Mission staff has enrolled for EPF benefits, and Life and Accidental Insurance coverage is provided as well.

### GRC and ICC:

Grievance Redressal Committee has been constituted to address the grievances of the mission staff relating to working environment, terms of service and benefits and interpersonal relationships. And to address issues relating to sexual harassment of women at workplace in line with the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013, Internal Complaints Committee (ICC) has been constituted at most of the Mission Management Units.



Intern presentation at SMMU

**HUMAN RESOURCE STATUS OF NSRLM AND DDU-GKY  
UNDER STATE, DISTRICT AND BLOCK MISSION MANAGEMENT UNITS  
DURING FY 2022-23**

| SN  | Position  | Current Strength |
|---|---|------------------|
| <b>State Mission Management Unit (SMMU)</b>         |   |                  |
| 1   | SMD   | 1                |
| 2   | AMD   | 1                |
| 3   | COO   | 2                |
| 4   | Sr. Accountant  | 1                |
| 5   | State Program Managers  | 15               |
| 6   | Program Managers/ Office Manager/ Accountant                  | 10               |
| 7   | Program Asst./Accounts Asst/PA                                | 3                |
| 8   | Support staff   | 14               |
| Total   |   | 47               |
| <b>District Mission Management Unit (DMMU) – 11</b> |   |                  |
| 1   | Project Director (District Mission Manager)                   | 11               |
| 2   | Dy. Project Officer (District Program Manager)                | 11               |
| 3   | Asst. District Program Manager                                | 11               |
| 4   | District Functional Specialists (FI, MIS, Livestock and Agri) | 44               |
| 5   | Accountant  | 11               |
| 6   | Support staff   | 11               |
| Total   |   | 99               |
| <b>Block Mission Management Unit (BMMU) – 74</b>    |   |                  |
| 1   | Block Development Officer (Block Mission Manager)             | 74               |
| 2   | Block Program Manager   | 76               |
| 3   | Area Coordinator  | 222              |
| 4   | Area Coordinator-Livelihoods                                  | 148              |
| 5   | Area Coordinator- Non Farm Livelihoods                        | 27               |
| 6   | Area Coordinator- Skills                                      | 74               |
| 7   | DEO/Accountant  | 83               |
| 8   | Support staff   | 74               |
| Total   |   | 778              |
| Grand Total   |   | 924              |

\*Highlighted in green are Government officials on deputation

## 8. Finance

Proper financial management is key to ensuring stable systems for any organization. As with previous years, focus of the Finance team was on capacity building of the accountants in all the districts and blocks to enable smooth functioning of the mission management units. In FY 2022-'23, a number of financial review meetings and were held in this regard.

It is also to be noted that as per the order of the Ministry of Finance, GoI., regarding Centrally Sponsored Schemes (CSS), all Mission Management Units (SMMU, DMMUs & BMMUs) and all Schemes under NSRLM (NRLM, SVEP, MKSP, DDU-GKY & RSETI) have successfully implemented the use of Digital Signature Certificate (DSC) for all mode of payments.



*SPM Finance speaking to the DMMU and BMMU accountants during the Finance Quarterly Review Meeting FY '22-'23*

## 9. MANAGEMENT INFORMATION SYSTEM (MIS)

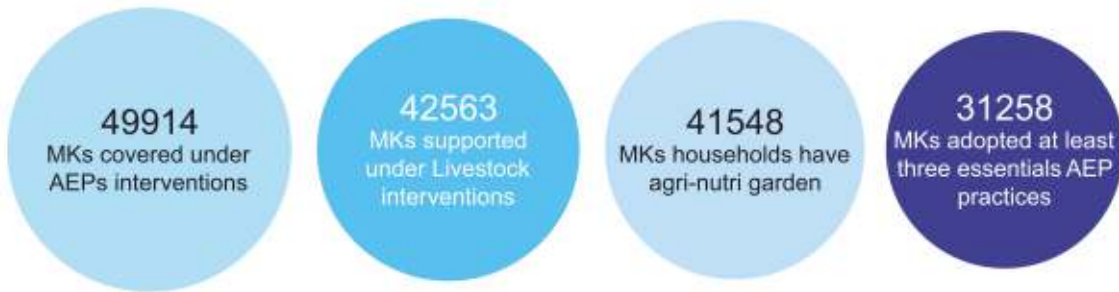
| SN | Indicators   | Cummulative Progress till March 2022 |                                      |
|----|--|--------------------------------------|--------------------------------------|
| A  | Outreach   |                                      |                                      |
| 1  | Number of new districts in which intensive implementation strategy initiated | 11                                   |                                      |
| 2  | Number of new blocks in which Intensive strategy initiated                   | 74                                   |                                      |
| 3  | Number of new Gram Panchayats in which intensive strategy shall be initiated | 1263                                 |                                      |
| 4  | Number of new villages in which intensive strategy shall be initiated        | 1263                                 |                                      |
| B  | Households Mobilized and CBOs promoted                                       | Achievement during FY -2022-23       | Cummulative Progress till March 2023 |
| 1  | Number of SHGs promoted  | 1074                                 | 13935                                |
| 2  | Number of Households mobilized into SHGs                                     | 7680                                 | 119439                               |
| 3  | Number of Village Organizations promoted                                     | 33                                   | 1142                                 |
| 4  | Number of CLFs formed  | 12                                   | 63                                   |
| 5  | Number of Model CLFs strengthened under NRLM                                 | 29                                   | 38                                   |
| C  | Community Funds to SHGs  |                                      |                                      |
| 1  | Number of SHGs provided RF   | 1244                                 | 13241                                |
| 2  | Amount of RF provided to SHGs (in Rs. Lakh)                                  | 186.6                                | 2081.1                               |
| 3  | Number of VOs provided CIF   | 94                                   | 1049                                 |
| 4  | Amount of CIF disbursed to VOs (in Rs. Lakh)                                 | 422.03                               | 8268.86                              |
| 5  | Number of VOs provided VRF   | 48                                   | 782                                  |
| 6  | Amount of VRF released to VOs (in Rs. Lakh)                                  | 64.72                                | 1114.98                              |
| 7  | Number of CLFs provided CIF  | 14                                   | 42                                   |
| 8  | Amount of CIF disbursed to CLFs (in Rs. Lakh)                                | 456.44                               | 2813.88                              |
| D  | Financial Inclusion  |                                      |                                      |
| 1  | No. of SHGs that have accessed Bank Credit in current FY                     | 696                                  | 1911                                 |
| 2  | Amount of Bank Credit accessed by SHGs (Rs. in lakh) in current FY           | 988.4                                | 2340.65                              |
| 3  | Number of SHG members working as BC Agents/ pay points                       | 2                                    | 9                                    |
| 4  | No. of SHG members covered under life insurance                              | 2070                                 | 12094                                |
| 5  | No of SHG members financed for individual economic activities                | 256                                  | 256                                  |
| 6  | No. of SHGs covered under Financial literacy                                 | 275                                  | 275                                  |

| E |  | Farm Livelihoods    |       |
|---|--|---------------------|-------|
| 1 | No. of Mahila Kisans covered under AgroEcological Practice interventions | 16674               | 49914 |
| 2 | No. of Mahila Kisans covered under Livestock interventions               | 14010               | 42563 |
| 3 | Number of Mahila Kisan HHs having Agri-nutri garden                      | 15367               | 41548 |
| F |  | Non-Farm Livelihood |       |
| 1 | Number of AGEY vehicles deployed   | 0                   | 30    |
| 2 | Total no. of SVEP enterprises formed                                     | 0                   | 4017  |
| 3 | Total amount released as CEF to enterprises (Rs Lakhs)                   | 0                   | 500   |
| 4 | Total No. of Non-Farm Enterprise promoted                                | 250                 | 476   |
| 5 | No. of PMFME Beneficiaries   | 239                 | 239   |
| 6 | Amount of Seed capital provided to PMFME Enterprises                     | 60.58               | 60.58 |

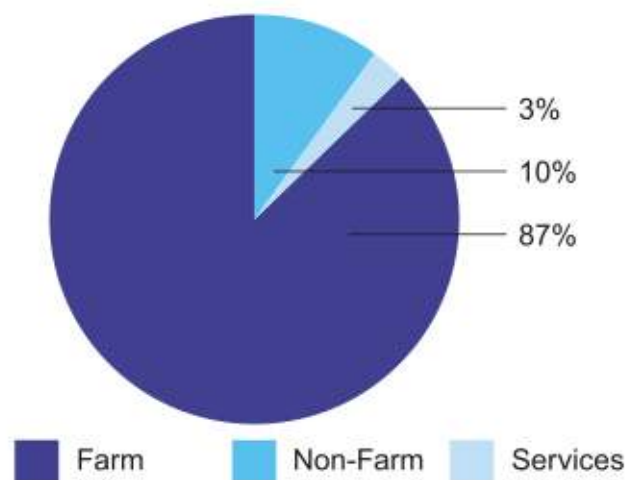
### Household Mobilization and Community Institution

| SN          | District Name | No. of HHs mobilised into SHGs | No. of SHGs | No. of VLOs       | No. of CLF |
|-------------|---------------|--------------------------------|-------------|-------------------|------------|
| 1           | Dimapur       | 14707                          | 1642        | 140               | 7          |
| 2           | Kiphire       | 6105                           | 750         | 68                | 6          |
| 3           | Kohima        | 9539                           | 1183        | 106               | 5          |
| 4           | Longleng      | 3917                           | 481         | 27                | 3          |
| 5           | Mokokchung    | 10408                          | 1319        | 103               | 9          |
| 6           | Mon           | 20304                          | 2205        | 140               | 10         |
| 7           | Paren         | 7190                           | 793         | 69                | 1          |
| 8           | Phek          | 15566                          | 1770        | 166               | 7          |
| 9           | Tuensang      | 14808                          | 1690        | 107               | 0          |
| 10          | Wokha         | 6892                           | 892         | 90                | 9          |
| 11          | Zunheboto     | 10003                          | 1210        | 126               | 6          |
| <b>CLFs</b> |               | <b>VLOs</b>                    |             | <b>SHGs</b>       |            |
| 63          |               | 1142                           |             | 13935             |            |
|             |               |                                |             | <b>Households</b> |            |
|             |               |                                |             | 119439            |            |

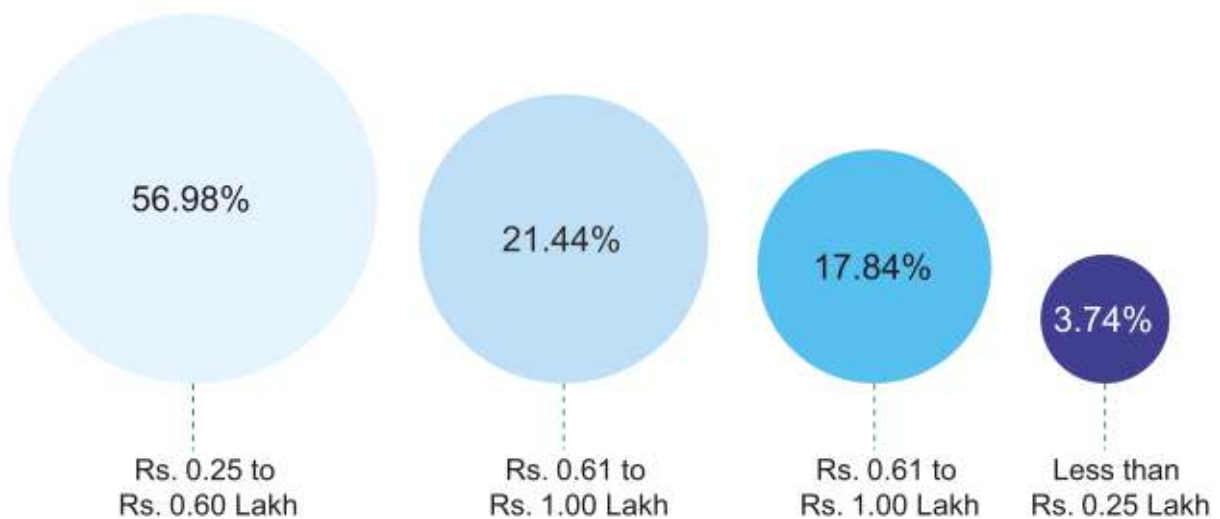
### Farm Livelihoods Interventions



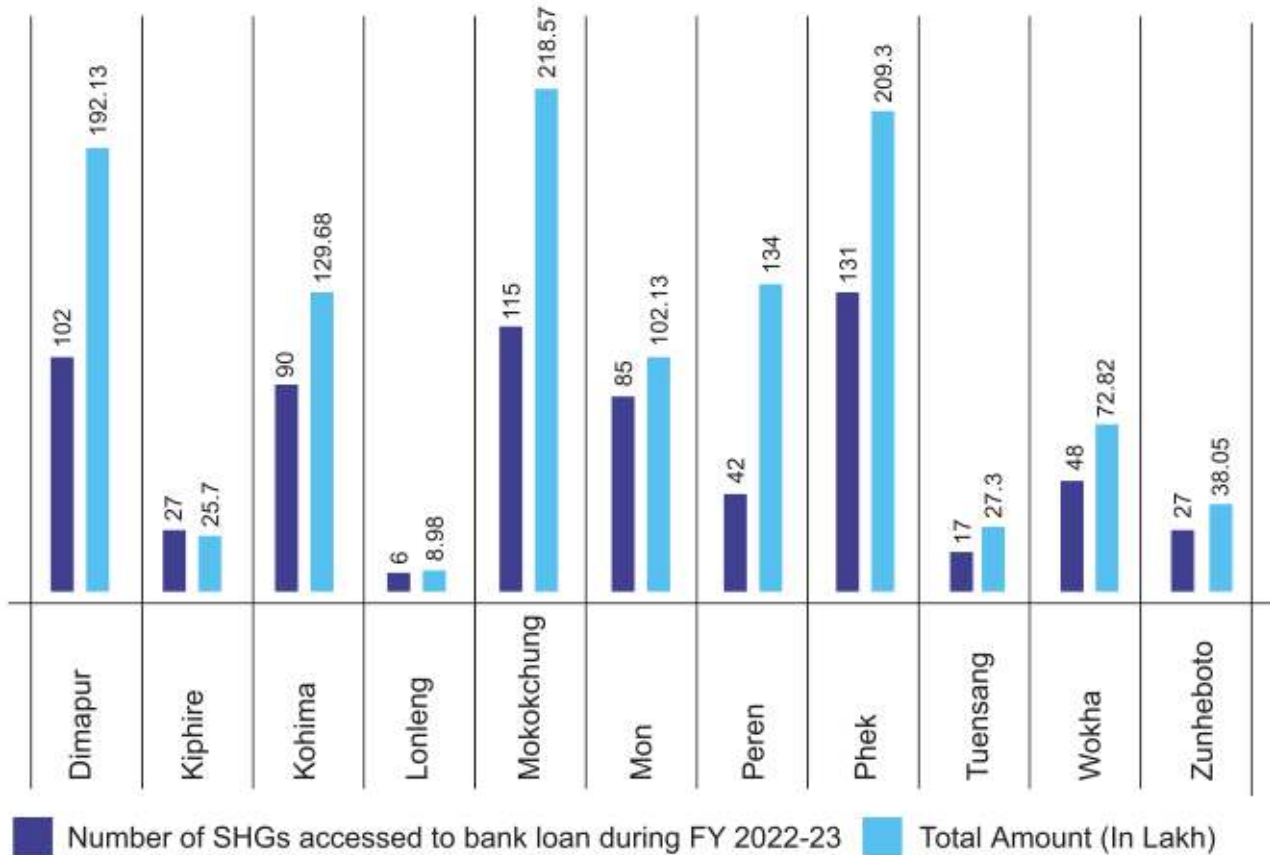
### Livelihood Sector wise Intervention



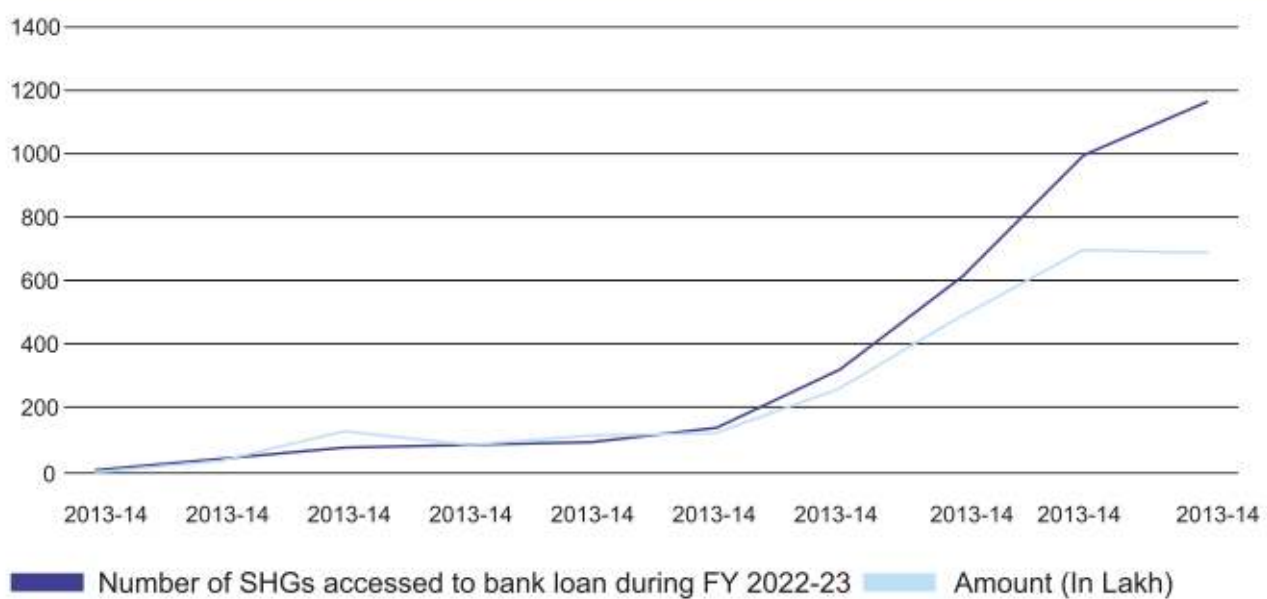
### Annual household income range of SHG members



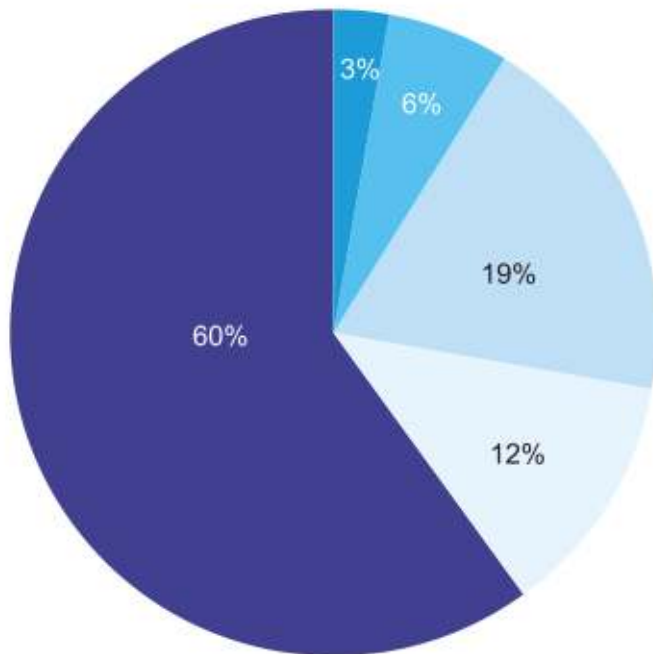
### Credit Linkage



### Credit Linkage - Year Wise



### Community Support Fund



- Community Investment Fund
- Community Enterprise Fund
- Vulnerability Reduction Fund
- Loan from Bank (Credit Linkage)
- Revolving Fund

| Fund                            | Amount (In Lakhs) |
|---------------------------------|-------------------|
| Community Investment Fund       | 11082.74          |
| Community Enterprise Fund       | 500               |
| Vulnerability Reduction Fund    | 1114.98           |
| Loan from Bank (Credit Linkage) | 3499.295          |
| Revolving Fund                  | 2196.9            |

## WAY FORWARD

FY 2023-'24 will focus on saturation, integration of all verticals, promotion and strengthening of SHGs, VLOs, CLFs and improving capitalization processes, financial sustainability beyond interest through diversified income source, universalization of Model CLFs strategy, inclusion of left-out vulnerable categories into special SHGs, strengthening of CBOs on FNHW and partnership interventions, strengthening of Gender institutional mechanisms and the promotion of forums and resource centres, Universalization of PRI-CBO Convergence interventions, development of CRPs and other community professionals, development of Community Managed Training Centres, deep dive livelihood intervention through integration approach and promote Producer Groups & large scale Producer Enterprises, promotion of individual and group-based enterprises, development of market linked value chains, promoting digital finance in the SHG ecosystem, and innovations. Intensive focus will be made towards universal financial inclusion through digital finance, especially with the aim to address the issue of unbanked blocks and geographical challenges.

# Impact Stories

## EQUIPPED AND READY TO SERVE

Sedevinuo of Ruzaphema under Medziphema Block was a homemaker dependent on her husband who was the sole bread earner of the family. To supplement the household income, she took the decision to work as a Community Service Provider (CSP)-Pashu Sakhi which also fulfilled her dream of serving the community. She was already into pig rearing and had some knowledge about the diseases and medications to be prescribed related to pigs. She also had a zeal to learn more on pig breeding and fattening as she had plans to set up a small breeding unit in her village in order to produce and supply quality piglets. As a result, she decided that NRLM is the right platform for her to achieve her goals. As an active member in her SHG group attending all the meetings, she was already making remarkable contributions towards her community which led to her selection as CSP from her village as she also had the required qualification and background coupled with the dedication to work for the community.



Sedevinuo

The major trigger for identifying her as CSP is her active participation in the meeting, good performance in SHG and her positive attitude of learning attitude and interest of providing service to the community while also having an active interest in livestock farming.

She was already a livestock farmer herself and very active and earnest in VLO activities and hence the VLO and BMMU selected her.



**Backdrop:**

She is 45 years old belonging to Christian community and lives with her husband (50) along with their son (16) and daughter (14) who are both studying in high school. She has an educational qualification of 8th passed. Her husband is a daily wage earner. Before joining NRLM, she was engaged in farm activities such as maintaining a kitchen garden, small scale paddy and pineapple cultivation solely for the purpose of household consumption. Besides her husband's income, she used to get marginal profit by selling 1-2 pigs in a year but this was barely sufficient to support her family.

**Progress:**

She has undergone capacity building training on improved livestock practices given by SRPs from NSRLM at block and village level followed by one dose of refreshers training. She has also attended multiple vaccination and health camps organized by Department of AH&VS along with exposure cum training visit to Rural Resources & Training Centre at Umran Meghalaya organized by NSRLM.

Nagaland being a hilly terrain where villages are scattered in far flung areas and transportation and communication is a major challenge, there was a rising need of a person who is well capacitated to be engaged at the community level where doorstep services are delivered. Citing these major issues and concerns, it was mandatory that the CSPs deliver doorstep services to the community as and when required. As a CSP, there was marked progress in her life with achievements such as taking up of income generation activities; building leadership quality and good rapport within the community and the society; improvement of animal husbandry sector in the village; social identification and skill enhancement.

She impacted 500 households and 35 SHGs through her contributions as a CSP. Her annual income also doubled.

**Impact:**

The idea of small breeding units can be replicated throughout the state as it will stop the practice of inbreeding which in turn will reproduce healthier disease -resilient piglets. Also, the feed conversion ratio of the piglets will increase which in turn will fetch more price when sold at the market.

# Impact Stories

DDU-GKY Nagaland

## LENDING WINGS TO ASPIRATIONS

When opportunity came knocking through DDUGKY Nagaland, these 3 young girls took up the prospect of achieving their dreams.

Keyipiwangle-daughter of Kuyi Peung from Peren; Asensola Tzudir-daughter of Meren Tzudir from Padampukhuri village, Dimapur; and, Kikrusenuo Piekra-daughter of Kedivolhou Piekra of Vidima Village, Chumukedima have become inspiring role models with their dedication during the trainings and their fortitude despite humble backgrounds have garnered the interest and landed them in enviable career positions in the aviation sector.

Keyipiwangle and Asensola have landed jobs in customer support services at Carnival Support Services based in the United Kingdom while Kikrusenuo is a cabin crew member in Flynas airlines based in Riyadh, Saudi Arabia.

All trained at Infovalley Educational & Research (P) Ltd., the agency proudly describes their alumni as exceptional and hardworking individuals who have become part of a dynamic team that is ready to scale new heights, thanks to MoRD, Government of India and Government of Nagaland through DDUGKY, NSRLM for providing such opportunities to the rural youth as they now have earnings beyond what they could have envisioned.



Keyipiwangle



Asensola Tzudir



Kikrusenuo Piekra

# Impact Stories

## DDU-GKY Nagaland

### PROSPECTS AND FULFILMENT

Yemsujongla, daughter of Lotemcheching and Khomla, lives in Sangdak village, Tuensang; Nagaland is an example of hard work and dedication.

A graduate from a humble family of 6 members- 3 brothers and 1 sister, she is the sole bread earner in the family with their father as a cultivator. Owing to the financial constraints, it has been hard for the family to sustain a stable lifewhile providing proper education to all the children.

After she graduated, she began seeking employment to improve her family's condition. However, with very less employment opportunities, she decided to look for a professional course or skill training which would enhance her skills to give way to earning opportunities. She came to know about DDU-GKY tourism and hospitality training through social media and registered herself.

Upon joining the training centre, Yemsujongla got to know more about the tourism and hospitality sector and she decided this is the right career path for her. She completed 6 months of classroom training and 1 month of OJT of Food & Beverage Service-steward training from PLS Auto Shell Industries Private Limited under DDU-GKY.

She is currently placed at Westin Hyderabad Mindspace on F&B Service.

In her own words:

*"I am forever grateful to PLS Auto Shell Industries Private Limited for constantly guiding me and helping me in all my circumstances. I would also like to sincerely thank MORD, the Government of India and NSRLM, Government of Nagaland for sponsoring and implementing DDU-GKY in Nagaland. I want to encourage all young boys and girls from different parts of rural Nagaland to avail this opportunity and build yourself up to become independent and have a sustainable life through DDU-GKY free skill training which provides guaranteed placement."*



Yemsujongla

# Impact Stories

DDU-GKY Nagaland

## PROSPECTS AND FULFILMENT

Vimethano Sakhrie, daughter of Lt. Koho Sakhrie and Bino Sakhrie, lives in Medziphema village, Nagaland. She is HSLC passed and comes from a big family of ten members, 2 brothers, 6 sisters, with their mother who is a farmer and the sole bread earner in the family.

After she passed her HSLC, she wanted to go for further studies but could not continue her studies owing to family issues. She decided to undergo trainings that would help her enhance her abilities and that is when she came across DDU-GKY tourism and hospitality training through her friend. After joining the training centre, she got the opportunity to know more about the tourism and hospitality sector theoretically and practically as well. She successfully completed 6 months of classroom training and 1 month of OJT of Food & Beverage Service-Associates training from PLS Auto Shell Industries Private Limited under DDU-GKY.

She is currently working with The Den Bangaluru on F&B Service.

*She says, "I am very thankful to PLS Auto Shell Industries Private Limited for always helping me and supporting me. I would also like to thank MORD, the Government of India for sponsoring DDU-GKY, which has helped many unemployed youths of India, and NSRLM, Government of Nagaland for implementing DDU-GKY in Nagaland. This opportunity came to me like a blessing and I pray that many other youths are blessed like me."*



Vimethano Sakhrie

# Impact Stories

DDU-GKY Nagaland

## My father will no longer toil under the harsh sun

S. Sanilong Ao is currently placed at Teleperformance, Jaipur as a Customer Care Executive. He hails from Kuda Village, Dimapur.

As an unemployed youth from a family of 5 members including the parents and two brothers-his father is a farmer-Sanilong says he got inspired by his elder brother who was also a trainee under DDU-GKY Nagaland. He says he was moved by how his brother became the bread earner in the family and he decided to also undergo a training.

Talking about his journey, he mentions that after clearing his HSSLC, he could no longer pursue higher studies as his family could not afford to pay for his education. However, undeterred by this circumstance, with the help of his brother, a DDU-GKY alumnus, he got enrolled in B-ABLE training centre under DDU-GKY for associate customer care (Non-Voice).

Understandably, he was doubtful of his own capabilities, especially in dealing with people, but during the training course, he also got trained on leadership skills, interview skills, setting goals and key to success apart from the IT and Associate Customer Care (Non Voice) practical and theory. He was overcome with emotions upon receiving the free training and even job placement as this would pave the way to a career and help him and his family to ease out of deprivation.

He now confidently states, *"My father will no longer toil under the harsh sun in the fields, for I have also become the backbone of the family". To aspiring youths, he says, "To be successful, you need to be organised and be able to handle stress and pressure, don't get discouraged if things don't happen exactly like you planned. Life throws you curve balls, and it's how you deal with those curve balls that allows you to succeed in this competitive world".*



Sanilong Ao

# Photo Gallery



Gender Pledge taking during Gender Campaign



Online screening during launch of Gender Campaign



Rallies and meetings during Gender Campaign



Gender CRPs undergoing training



Observation of International Yoga Day



NSRLM officials interacting with delegates at the G20 Summit at Kisama



Hon'ble President of India during her visit to the State of Nagaland at Kigwema Village



SHG of NSRLM explaining the different crops available in Nagaland to the Hon'ble President of India at Kigwema Village

# Photo Gallery



MKSP review field visit



Compost pit for agri nutri garden



Agri-Nurti bed garden



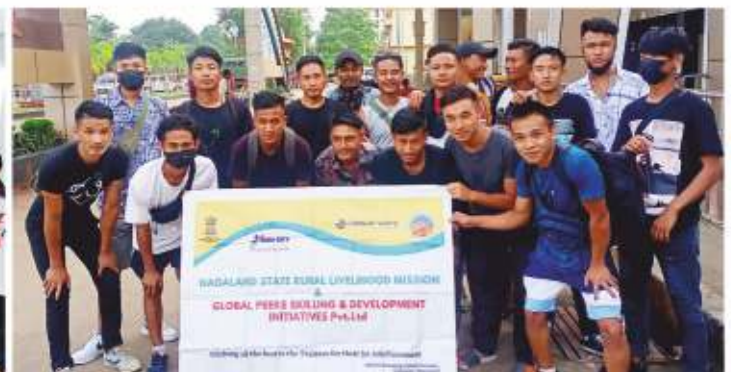
New Bank Sakhi trainees on exposure trip to Kigewama village under Jakhama Block, Kigwema



State Anchor, Trivikram, reviewing the performance of Nagaland on 16<sup>th</sup> Dec. 2022.



Awareness on Anaemia in convergence between SWD, H&FW and NSRLM at Jakhama village



DDU GKY trained candidates leaving for job outside Nagaland



Felicitation of International placement- parent accepting award on behalf of candidate-



DDU GKY Candidate being interviewed



A DDU GKY trained candidate with a former Bollywood star at her workplace



## VISION

*To reduce poverty by enabling the poor households to access gainful self-employment and skilled wage employment opportunities resulting in appreciable improvement in their livelihoods on a sustainable basis, through building strong and sustainable grassroots institutions of the poor.*

On the Cover:  
Courtesy : Akup Machieo

NAGALAND STATE RURAL LIVELIHOODS MISSION  
Department of Rural Development  
Government of Nagaland

[www.nsrlm.nagaland.gov.in](http://www.nsrlm.nagaland.gov.in) [nagalandnsrlm](https://www.instagram.com/nagalandnsrlm) [NSRLM2](https://twitter.com/NSRLM2)